

Listen to students
with **purpose.**





Better decisions begin with better insight.

The best strategies aren't built on assumptions.

They're built on evidence.

Whether you're investing in new accommodation, introducing a new service or shaping long-term strategy, every important decision is stronger when it's informed by the people it affects most..

The IIS Student Voice Panel gives you direct access to thousands of students, helping you understand what students really think and gives you the confidence to make big decisions.





Meet the IIS Student Voice Panel

The IIS Student Voice Panel gives you direct access to an active community of more than 17,000 students across the UK and Australia.

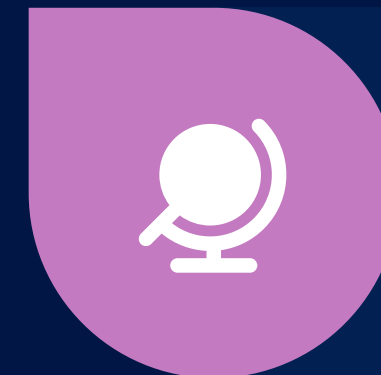
Working with you, we design and deliver bespoke research that helps answer the questions that matter most to your organisation.

Every project is tailored to your objectives, professionally managed by Investor in Students and underpinned by robust governance, giving you confidence in both the quality of the research and the insight it delivers.



17,000+ active students

who have chosen to share their views to help improve student experience.



UK & Australia

Access to diverse student audiences across institutions, accommodation types and stages of study.



**Designed around
your questions**

Every project is bespoke, built around the decisions and challenges you're exploring.



Delivered by IIS

We design the research, manage fieldwork, analyse the findings and turn insight into clear recommendations.



More than a research project.

Every organisation has questions. The Student Voice Panel helps you explore them through bespoke research designed around your objectives.

Understand Students

- Why do students choose one accommodation over another?
- What really influences student decision making?
- What platforms do students use to inform their choices?
- How do parents influence student choices?
- What creates a genuine sense of belonging?

Test Ideas

- Would students use this new service?
- Does this proposition resonate with students?
- AB testing
- How would students respond to this change?
- Would students pay more for this?

Shape strategy

- Where should we invest next?
- What should we prioritise?
- Which facilities matter most to students?
- What are we missing?
- What will matter most to students in five years' time?
- Where should we focus to create the greatest impact?

Explore Tomorrow

- What do students think about AI in higher education?
- How do commuter students experience university life?
- What do my graduate students think about their experience with us?
- What support do students value the most?
- How does cost of living influence student choices?



More than a research project.

Every organisation has questions. The Student Voice Panel helps you explore them through bespoke research designed around your objectives.



Universities

- Gain clearer insight into what students value in accommodation
- Inform strategic decisions with direct student input
- Build confidence in major planning, investment and service choices
- Strengthen the evidence behind accommodation related decisions



PBSA

- Better understand what influences student choices
- Test ideas, propositions or changes before committing resource
- Identify what drives demand, satisfaction and longer-term advocacy
- Use insight to support confident portfolio and product decisions



Investor / Asset Manager

- Ground investment decisions in student demand and behaviour
- Reduce uncertainty around long-term investment strategy
- Sense-check assumptions about product, positioning and future needs
- Support investment proposals with credible, student informed insight



Brands

- Understand student needs, preferences and decision drivers
- Test ideas, propositions or messaging with student audiences
- Inform product or service strategy with direct student input
- Build confidence that decisions are aligned with how students think and choose



Meet the Panel

Built from more than 17,000 students across the UK and Australia, our research community enables us to deliver targeted insight across a wide range of student groups.

NATIONALITY

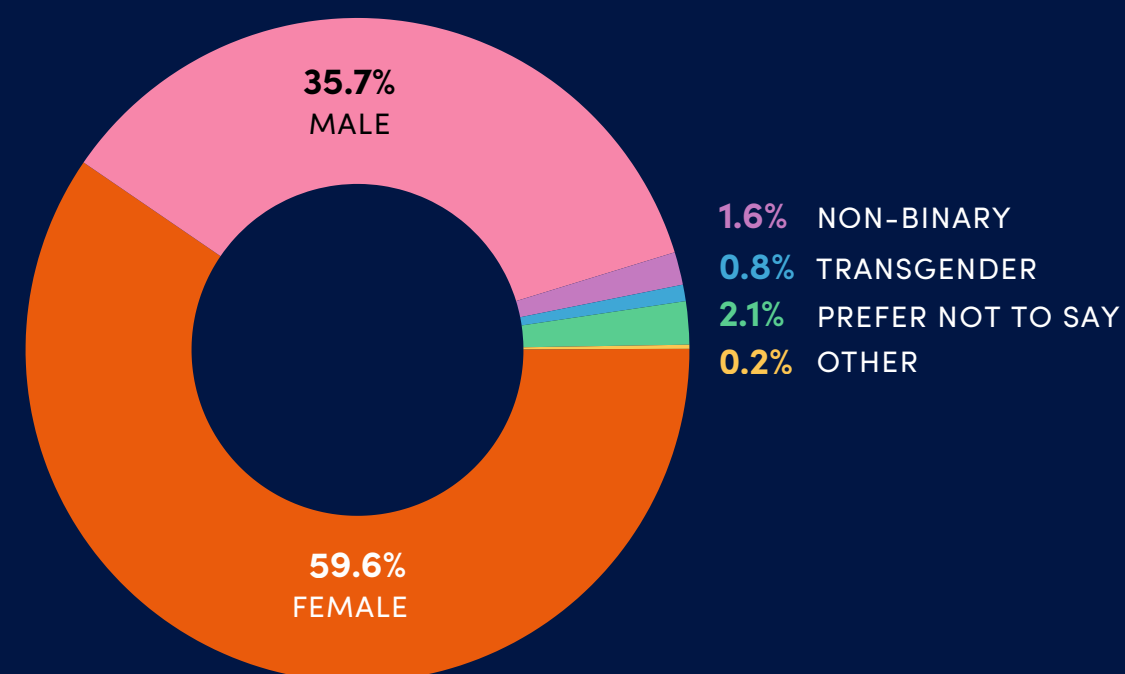


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DOMESTIC

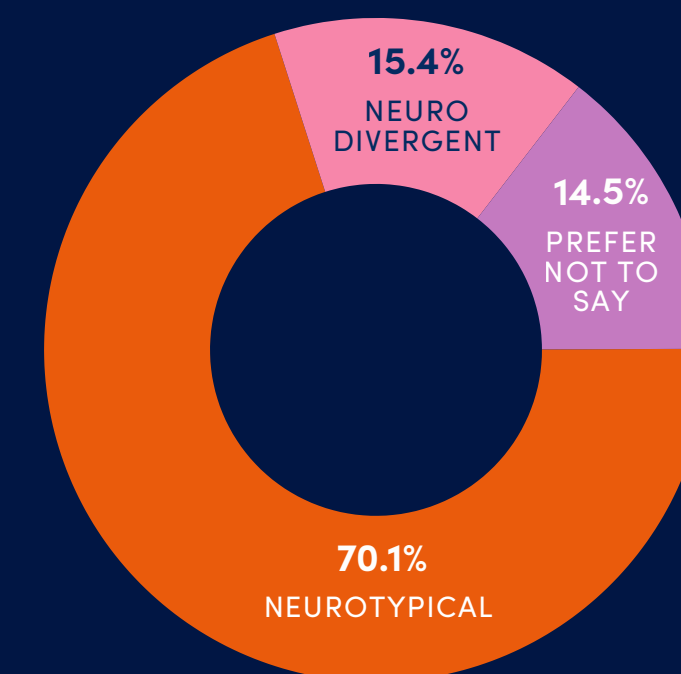


49.9
INTERNATIONAL

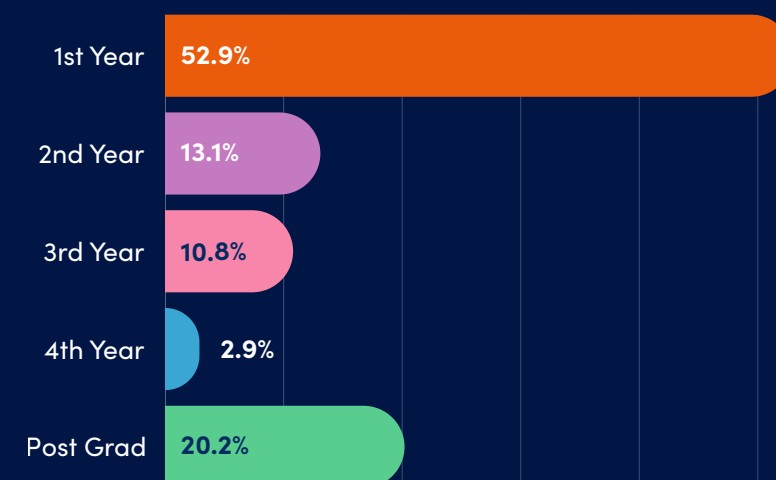
GENDER



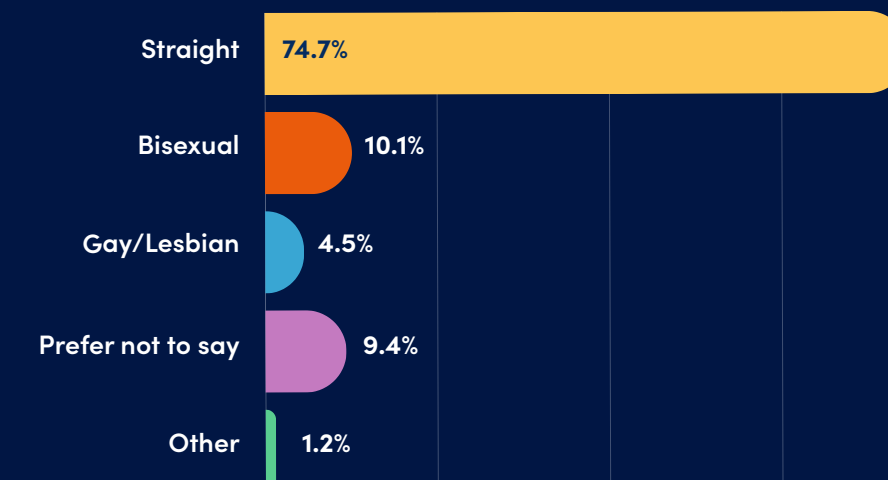
NEURODIVERGENT



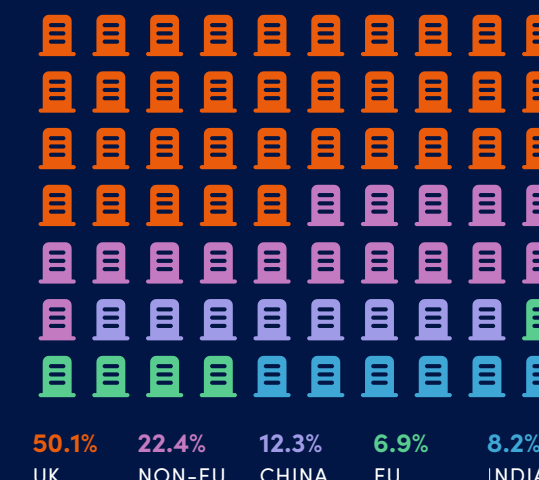
YEAR OF STUDY



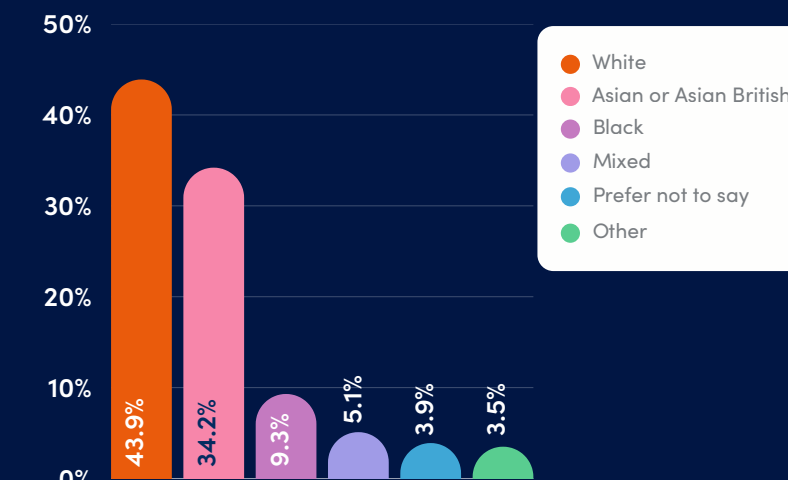
SEXUAL ORIENTATION



DOMICILE



ETHNICITY





Expertly managed from start to finish

The Student Voice Panel is managed exclusively by IIS. From research design and participant engagement through to analysis and recommendations, every project is delivered on your behalf, ensuring robust governance, meaningful insight and the highest standards of student care.

1

Discover

We start by understanding the challenge you're trying to solve.

2

Design

Together, we design a research approach tailored to your objectives.

3

Engage

We gather insight from the most relevant students within the Student Voice Panel.

4

Interpret

We analyse the findings and identify the key themes, behaviours and opportunities.

5

Inform

You receive clear recommendations and practical insight to support your next steps.



Why us?

The Student Voice Panel is powered by our global insight community, combining years of sector knowledge with an active research community of more than 17,000 students across the UK and Australia.

Sector Expertise

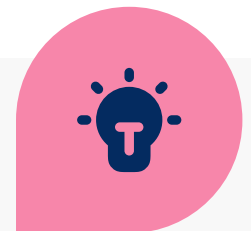
Research designed by specialists with deep experience of higher education, student living and the decisions shaping the sector.

Independent Insight

Every project is objectively designed and interpreted to ensure findings are driven by genuine student voice.

Trusted Research Community

Our active community of more than 17,000 students has chosen to continue contributing to research that helps shape the future of higher education.



Insight to Action

We don't stop at the findings. Every project concludes with clear recommendations and practical insight to help inform your next steps.

50

Global members

5

Years longitudinal
insight

17,000

Active student
community



Choose the right level of insight

Every research project is designed around your objectives. Whether you're exploring an early idea or informing a major strategic decision, we'll recommend the approach that best fits your needs.

	Pulse	Deep Dive	Bespoke
Best for...	• Testing early ideas • Sense checking assumptions • Understanding student opinion	• Strategic planning • Major investments • Understanding student behaviour	• Complex challenges • Organisation wide initiatives • Long-term strategic programmes
You get..	• Research design • Targetted engagement with the Student Voice Panel • Summary report with findings	Everything in Pulse plus • Rich qualitative analysis • Detailed insight report • Facilitated findings workshop	Everything in Pulse & Deep Dive plus • Fully tailored project scope • Advanced analytics • Bespoke data dashboard • Detailed action plan



Recent Research

Explore some of the questions we've helped organisations answer through bespoke research and sector leading insight.



RESEARCH PAPER

Who Really Cares About Accommodation?

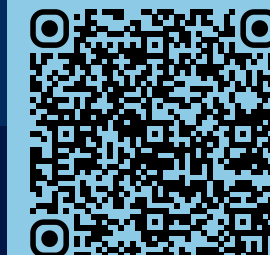
As financial pressure grows and expectations evolve, the student accommodation decision is becoming more complex. This report explores the relationship between students, parents and providers, uncovering what drives choice, what builds trust and what ultimately shapes satisfaction.



INVESTOR IN STUDENTS INSIGHTS | ISSUE 4

It Starts At The Door

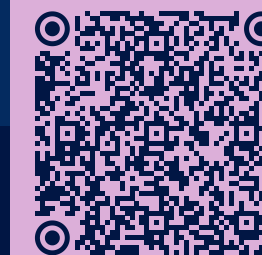
Looking beyond satisfaction alone, the report highlights the role of wellbeing, belonging, safety and trust in shaping stronger residential communities. It gives providers a clearer evidence base for benchmarking performance and focusing improvement where it matters most.



RES INSIGHTS | ISSUE 2

More than just a bed

This issue of RES Insights draws on one of the most comprehensive datasets in student accommodation. Over 145,000 student responses across Australia and the UK provide a clear, comparative view of the student living experience.





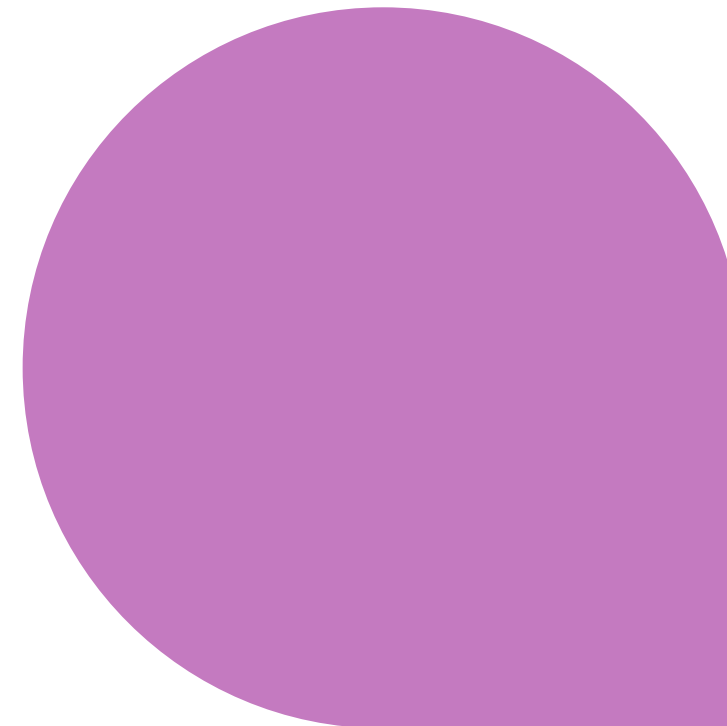
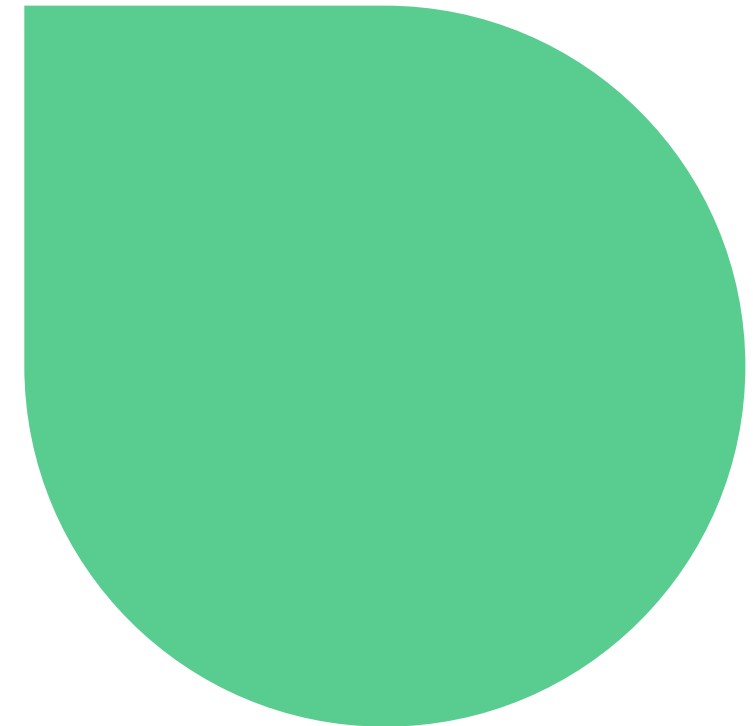
Let's start with your question.

Every research project begins with a conversation. Tell us what you're looking to understand and we'll help design the right approach.

How we can help

- Explore a new idea or proposition
- Understand and predict student behaviour
- Support brand lead thought-leadership
- Commission bespoke research

The best research doesn't start with a survey, it starts with a question.





About Investor in Students

Investor in Students uses data to measure students living experiences. We use this data to provide our members with action focused insights that enable them to make tangible improvements.

Our Purpose

Our purpose is simple: to improve the student living experience through the power of data and shared learning.

By listening carefully to students and supporting our members to act on that insight, Investor in Students helps turn understanding into meaningful, long-term improvement.

Investor in Students Scale





Ready to start the conversation?

Get in touch



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